

Lori Herz
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Professional Experience

LH Communications, Owner, 2006-Present

- Write and edit Web and print content for service professionals
- Consult on business communications
- Coach clients on creating and improving their online presence

Legal Sanity Productions, Chief Content Officer, 2004-Present

- Write and maintain *legal sanity*, an award-winning blog on lawyer life issues featured at *law.com*
- Produce articles for trade publications on building skills, success and satisfaction in the law
- Create content and promotional material for training and development programs marketed to lawyers, mediators and other service providers

Parent Resource Center, Vice President and Board Member, 1998-2005

- Redrafted bylaws for nonprofit parenting center
- Oversaw legal compliance
- Wrote and edited quarterly newsletter
- Developed and implemented strategic planning initiatives

Stillman & Herz, Appellate Attorney, 1994-1998

- Wrote appellate briefs, trial memoranda and motions on insurance defense and coverage issues
- Conducted legal research
- Presented oral argument before New York appellate and civil trial courts

Bronx County District Attorney's Office, Assistant District Attorney, 1992-1994

- Wrote appellate briefs and drafted motions in criminal matters
- Presented oral argument before New York appellate and criminal trial courts

The Honorable Kevin Thomas Duffy, U.S.D.J., S.D.N.Y.

Law Clerk, 1991-1992

Education

Fordham University School of Law, J.D., 1991

- *Fordham Urban Law Journal*
- Teaching Assistant, Fordham Legal Writing Program

Vassar College, B.A., 1986

- *Phi Beta Kappa*
- Honors thesis in sociology
- Departmental & General Honors

Interests yoga (certified teacher), outdoor sports, reading